





**Panamerican Surety Association  
XXVIII General Assembly  
May 1 to 4, 2016  
Cancun, Mexico**

Program

| <b>Sunday, May 1</b>                  |   |
|---------------------------------------|---|
| 03:00 pm-<br>07:30 pm                 | Accreditation/Registration (venue hotel)<br><i>All participants can ask for the material at the venue hotel as from 03:00 pm.</i>   |
| 07:30 pm                              | Welcome cocktail at Pool Garden, CasaMagna Marriott Cancún Resort (adjacent to the venue hotel)<br><i>Recommended dress code: elegant casual; no tie is necessary.</i><br><i>Activity in the open air.</i><br><i>Estimated temperature ranges between 23 °C and 31 °C. Since the weather is warm, light clothes are suggested.</i>  |
| 09:30 pm                              | End of activity   |
| <b>Monday, May 2</b>                  |   |
| 10:00 am                              | <b>Opening ceremony</b> <ul style="list-style-type: none"> <li>• Arturo Martínez (Host Committee President)</li> <li>• Jorge Rodríguez Elorduy (PASA President)</li> </ul>  |
| 10:30 am                              | Opening conference<br><b><u><a href="#">Origins, motives and facts of the new Mexican regulation</a></u></b> <br>Speaker: <ul style="list-style-type: none"> <li>• Norma Alicia Rosas Rodríguez (President of the Insurance and Surety National Commission - CNSF, Ministry of Finance and Public Credit, Mexico)</li> </ul>  |
| 11:15 am                              | <b>Keynote conference</b><br>Speaker: <ul style="list-style-type: none"> <li>• <u><a href="#">Vicente Fox</a></u> (former Mexican President, 2000-2006)</li> </ul>  |
| 12:00 pm                              | Conference<br><b><u><a href="#">Challenges towards infrastructure development</a></u></b> <br>Speaker: <ul style="list-style-type: none"> <li>• <u><a href="#">Gustavo Arballo Luján</a></u> (President, Mexican Chamber of Construction Industry)</li> </ul>  |
| 12:30 pm                              | Conference<br><b><u><a href="#">Mexico's new energy model and its implementation</a></u></b> <br>Speaker: <ul style="list-style-type: none"> <li>• Fluvio Ruiz Alarcón (Independent consultant, Pemex, Mexico)</li> </ul>  |
| 01:00 pm                              | End of academic sessions  |
| Lunch and afternoon: own arrangements |   |
| 07:00 pm                              | Cocktail and camaraderie dinner at J.W. Marriott Cancún Resort & Spa (venue hotel)<br>Cocktail at the beach area and dinner at the Seaside Garden<br><i>Recommended dress code: elegant casual; no tie is necessary.</i><br><i>Activity in the open air.</i><br><i>Estimated temperature ranges between 23 °C and 31 °C.</i><br><i>Since the weather is warm, light clothes are suggested, as well as open and comfortable shoes to walk on the sand.</i> |
| 10:00 pm                              | End of activity   |

| Tuesday, May 3                         |  |
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| 10:00 am                               | <p>Conference</p> <p><a href="#">Market statistics</a></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>Juan Fernando Serrano (President Latino Insurance, Ecuador)</li> </ul> <p><i>The questions from the audience will be received on line</i></p>   |
| 10:45 am                               | <p>Round table</p> <p><b>The impact of public policies on credit insurance development. Positive and negative aspects</b></p> <p>Moderator:</p> <ul style="list-style-type: none"> <li><a href="#">Bart Pattyn</a> (President and CEO, Coface Holding Latin America, Mexico)</li> </ul> <p>Speakers:</p> <ul style="list-style-type: none"> <li>Mexico: <a href="#">Karel van Laack</a> (Executive Director, Atradius Seguros de Crédito, Mexico)</li> <li>Brazil: <a href="#">Paulo Morais</a> (Regional Director, Brazil and Portugal, Crédito y Caución, Spain)</li> <li>Europe: <a href="#">Juan Felipe Buhigas</a> (Commercial and Marketing Director, Solunion Seguros de Crédito, Spain)</li> </ul>  |
| 12:00 pm                               | Questions and answers  |
| 12:10 pm                               | <p>Conference</p> <p><a href="#">AMIG – Asociación Mexicana de Instituciones de Garantías (Mexican Association of Guarantee Institutions)</a></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>Arturo Martínez (President)</li> </ul>   |
| 12:30 pm                               | <p>Conference</p> <p><a href="#">Present situation of risk rating agencies and future challenges</a></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>Manuel Calderón de las Heras (General Director, A.M. Best Latin America, Mexico)</li> </ul>    |
| 12:50 pm                               | Questions and answers  |
| 01:00 pm                               | Group photo  |
| 01:20 pm                               | Lunch  |
| 03:00 pm                               | End of lunch   |
| Afternoon and dinner: own arrangements |  |

| Wednesday, May 4 |   |
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| 10:00 am         | <p><a href="#">Presentation of the paper awarded the First Prize of the 2015 Carlos Dupont Research Contest</a></p>    |
| 10:15 am         | <p>Analysis of surveys in the surety industry</p> <p><a href="#">Survey on the impact of ESG factors on the surety underwriting of infra-structural projects</a></p> <p>Presenter:</p> <ul style="list-style-type: none"> <li><a href="#">Marco Schiattone</a> (President, PASA Surety Committee)</li> </ul> <p>Speaker:</p> <ul style="list-style-type: none"> <li><a href="#">Matthew Shea</a> (Professor, West Chester University, United States)</li> </ul>  |
| 10:50 am         | Questions and answers   |
| 11:00 am         | <p><a href="#">Market survey</a></p> <p>Speaker:</p> <ul style="list-style-type: none"> <li>Peter Schmidt (CEO, XL Catlin Re, Switzerland)</li> </ul>    |
| 11:30 am         | Questions and answers   |
| 11:40 am         | PASA Institutional Relations  |

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|                         | <b>Reports from ICISA and ALASECE</b> <ul style="list-style-type: none"> <li>• <a href="#">Roberto Castillo</a> (President, ICISA Surety Committee)</li> <li>• <a href="#">Bart Pattyn</a> (President, ALASECE)</li> </ul>    |
| 12:00 pm                | Reports of PASA Working Committees <ul style="list-style-type: none"> <li>• Marco Schiattone (President of the Surety Committee)</li> <li>• Paulo Morais (President of the Credit Committee)</li> <li>• Adriana Álvarez (President of the Training Committee)</li> <li>• Isidra Vásquez (President of the Legal Committee)</li> </ul>   |
| 12:30 pm                | Closing ceremony of academic sessions   |
| 01:00 pm                | <b>XXVIII General Assembly</b>  |
| 02:30 pm                | End of sessions   |
| Lunch: own arrangements |   |
| 06:30 pm                | Departure of buses from the venue hotel to Xcaret   |
| 07:50 pm                | Closing cocktail and dinner offered by PASA at Xcaret<br><i>Recommended dress code: elegant casual; no tie is necessary</i><br><i>Activity in a partially roofed place.</i><br><i>There is an outdoor walk to the activity place.</i><br><i>Estimated temperature ranges between 23 °C and 31 °C.</i><br><i>Since the weather is warm, light clothes are suggested.</i><br><i>Ladies are recommended to wear comfortable shoes; they will have to walk on a cobbled path.</i> |
| 11:00 pm                | End of activity<br>Bus transfer back to the hotel   |

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| <b>Thursday, May 5</b>  |  |
| All day long:<br>Return of participants to their countries/post-event tours |  |